

PRESS RELEASE**12 July 2020**

reddot winner 2020

Brayden Baby CPR Manikin wins International Design Award

Brayden Baby CPR Manikin has won the prestigious Red Dot Design Award 2020 for 'Best of the Best' in its Product Design category.

Brayden Baby is the first illuminating infant CPR training manikin to use intuitive lights for both compression and ventilation training.

Previous winners include diverse world-famous companies such as Apple, Siemens, Ferrari, and Lenovo. The international design competition has been running since 1955 and was set up by Red Dot GmbH & Co, who have design museums in Germany and Singapore. With more than 18,000 entries, the Red Dot Award is one of the world's largest design competitions and the sought-after distinction of the "Red Dot" is recognised as an international seal of outstanding design quality.

The Red Dot Product Design Award recognises innovation in product design and the Jury chose Brayden Baby for its 'realistic design features, including the intuitive lights and real-time visual feedback, that facilitate infant CPR training.'

See Brayden Baby at <https://www.innosonian.eu/baby-brayden-advanced/>

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Company details

Innosonian Europe is the master distributor of the award-winning Brayden CPR training manikins. Since its launch in 2014, the Brayden range of manikins has had an excellent reception by the resuscitation community worldwide and demand for the growing range of innovative CPR training manikins is impressive.

Brayden Manikins

The Brayden range includes Brayden Baby; Brayden Adult Basic; Brayden Adult Advanced (with intuitive lights); Brayden Junior (a cost effective and convenient kit to convert the Brayden Adult to a child manikin); and Brayden PRO, which takes training to the next level by providing numeric data via Bluetooth link to an App that records all key CPR metrics.